



February 21 - 28, 2010
Timeline Grid
A Planning Tool

Before	During	After
<ul style="list-style-type: none"> - Promotion: fliers, fact sheet, announcements, presentations. - Engage and enroll current program participants as savers. - Identify and develop partnerships with bank or union. 	<ul style="list-style-type: none"> - Issue press release - Announce completed or to be completed activity. - Hold event with partner 	<ul style="list-style-type: none"> - Continue regular program activity. - Enroll savers. - Participate in evaluation.

Level One

Activities	Dec.	Jan.	Feb.	Mar.	Apr.
Promote event	•	•	•	•	
Plan ASW activities	•	•			
Enroll savers	•	•	•	•	•
Publish press release			•	•	
Evaluate ASW				•	•
Publish post-ASW press release					•

